



**International
House**
London

European Day of Languages

STRAND E

TRAINING OF OPERATORS

Barry Tomalin MA

The language skills crisis in the UK

Language skills shortages in: -

- International business
- Customer service
- Shortage of language skills combined with other specialisms
- Shortage of specialist linguists

Widening Training options

- Training teachers through universities
- Specialist diplomas and courses
- Online training through Moodle and Drupal.
- University and professional assessment tools

Professional Case Study

International House

- Founded in 1953
- 150 centres in 50 countries (24 in European)
- Pioneered teacher training in interactive methods
- English and other European languages teacher training – English and modern languages teacher training
- Assessment centres for language training
- Co-operation with European agencies in training
- Training in international culture and teaching languages for business

The key Methodology

- Focus on student-centred learning
- Focus on task-based learning
- Focus on communicative competence
- Focus on international cultural competence
- Combine academic knowledge with professional experience

The importance of training

- Academic training (universities and colleges)
- Short training courses (professional and academic)
 - The International House Training Certificate
 - The ICC (International Certificate Conference)
EUROLTA Certificate
- International assessment – Cambridge Exams
- Professional competence training - IELTS

Online training in languages and of trainers

- Online options
 - www.chinese4u.com
- Blended learning options
 - Certificate in Diversity Training (based on EU Diverse Europe at Work programme)
 - Cultural Trainers Certificate

Thank you

- Barry Tomalin
 - Director of Cultural Training
 - International House London
 - (E) barrytomalin@aol.com
-
- Daiva Malinauskiene
 - Director
 - Soros International House
 - (E) daiva@sih.lt